Zentadata

Lightweight data platform built for modern data driven organizations

www.zentadata.com

Introduction

* We are Big Data and High Load consulting team

  - Created data platforms for 2 national mobile network operators

  - Built trading platforms for 3 global investment banks

  - Successful data platform optimization for $1 billion AI startup

  - And many more…

Problem

- Existing data platforms are inefficient

  - Expensive and time consuming
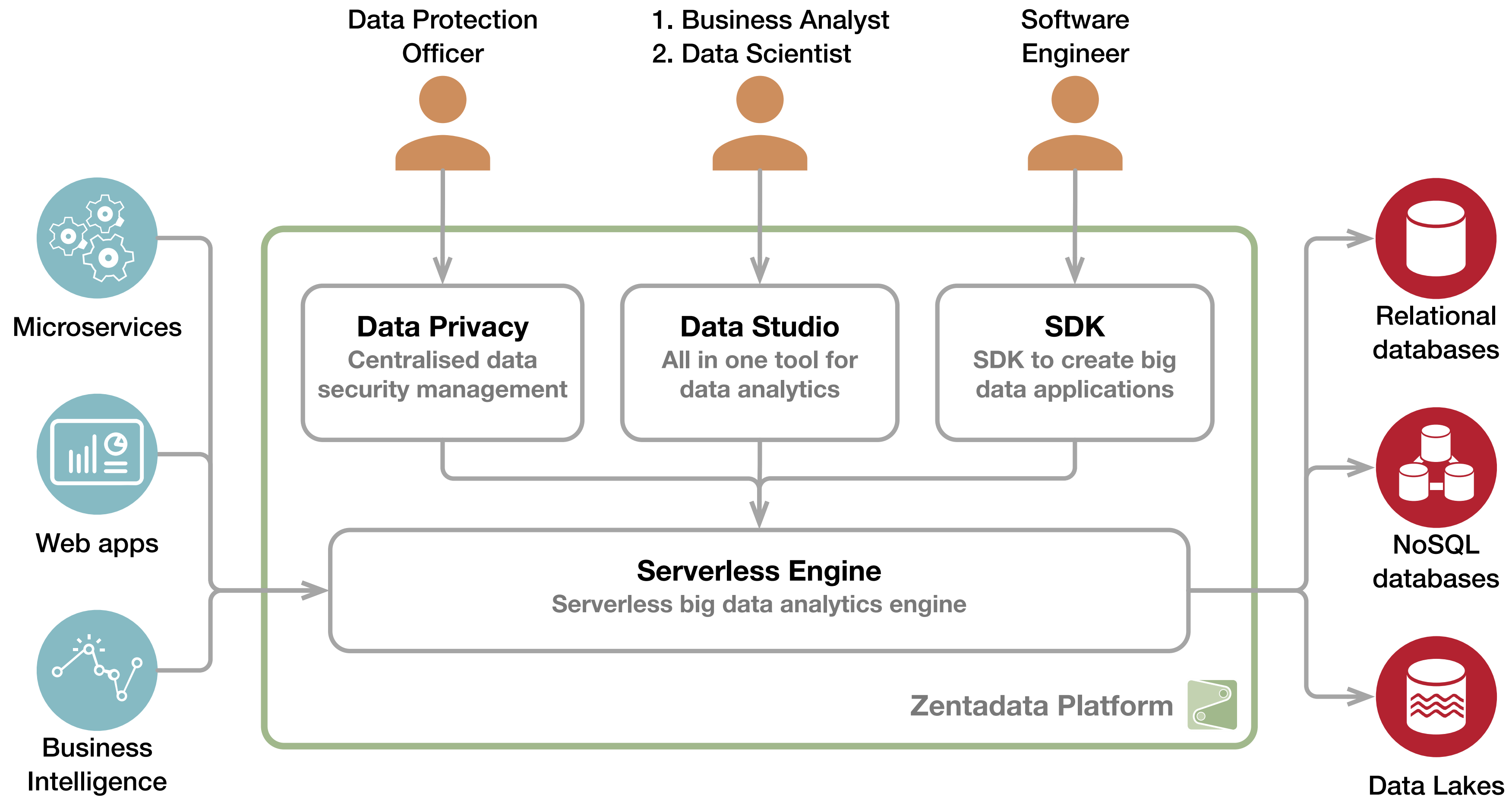
  - Unable to address daily business challenges in time

Solution

* Lightweight data platform built for productivity

  ○ Fast data analytics across existing data assets without migration to cloud

  ○ Platform runs close to the data to enable automatic data ingestion

  ○ Self-service platform provides up-to-date information to everyone

Solution

Product

Data Protection Officer

1. Business Analyst
2. Data Scientist

Software Engineer

Microservices

Web apps

Business Intelligence

Data Privacy
Centralised data security management

Data Studio
All in one tool for data analytics

SDK
SDK to create big data applications

Serverless Engine
Serverless big data analytics engine

Zentadata Platform

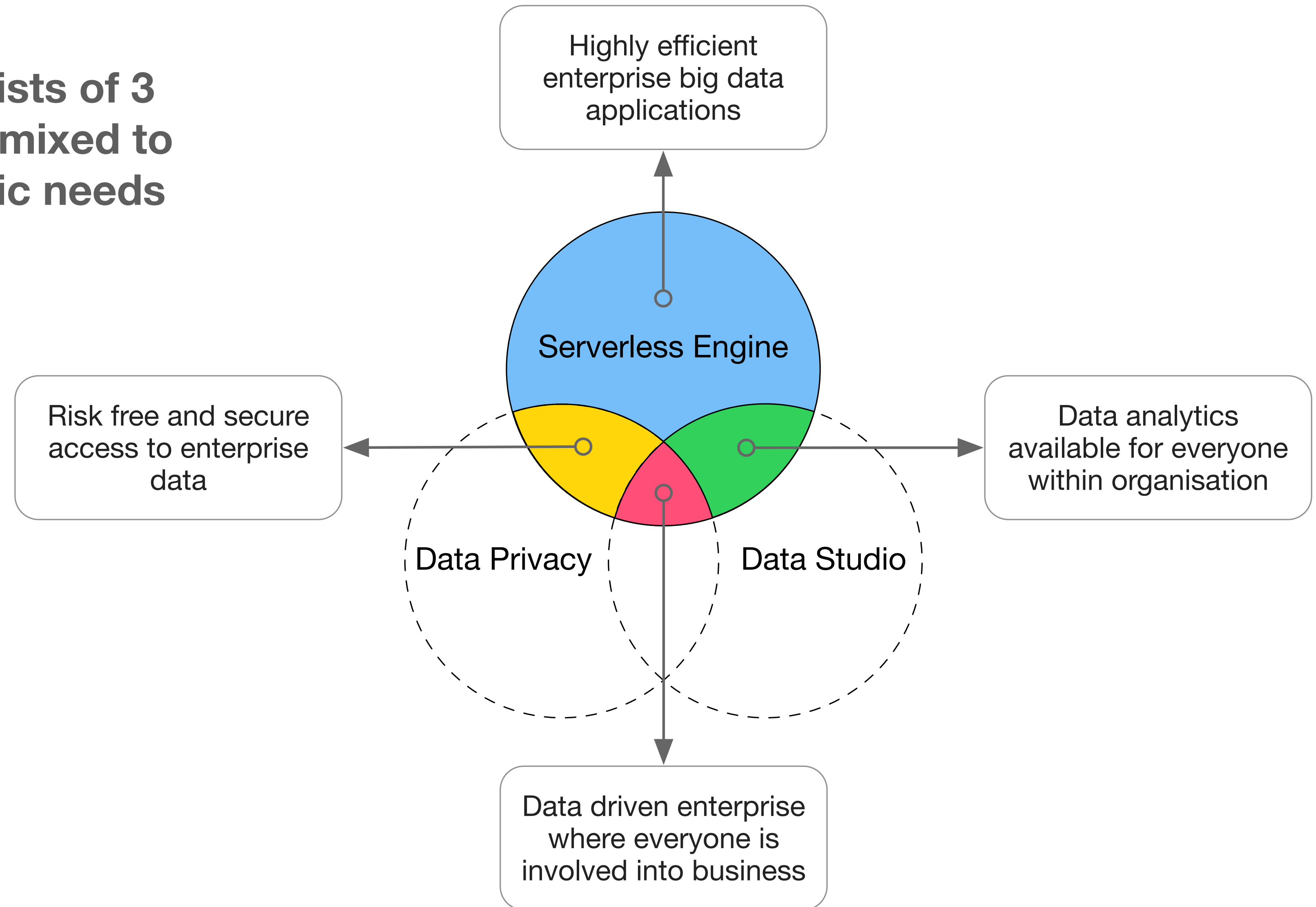Relational databases

NoSQL databases

Data Lakes

6

Product

- **Data Studio** - user friendly app helps wider auditory of people to work with organization's data

- **Serverless Engine** - makes possible for companies from multiple industries to process big volumes of data from variety of sources at a high velocity

- **Data Privacy** - assures that organization's data is secured and meets mandatory GDPR and CCPA regulations for sensitive digital assets

Product

Zentadata Platform consists of 3 modules which could be mixed to address customer specific needs

Highly efficient enterprise big data applications

Serverless Engine

Risk free and secure access to enterprise data

Data analytics available for everyone within organisation

Data Privacy

Data Studio

Data driven enterprise where everyone is involved into business

Competitors

Competitor	Onboarding costs	Onboarding time	Approach	On-Premise deployment	GDPR/CCPA compliant
Databricks	USD 60k	3-6 monthes	Data Processing	❌	❌
Snowflake	USD 30k	1-3 monthes	Data Analytics	❌	❌
Zentadata	USD 3k	1-2 days	Data Mesh	✅	✅

Our clients business cases
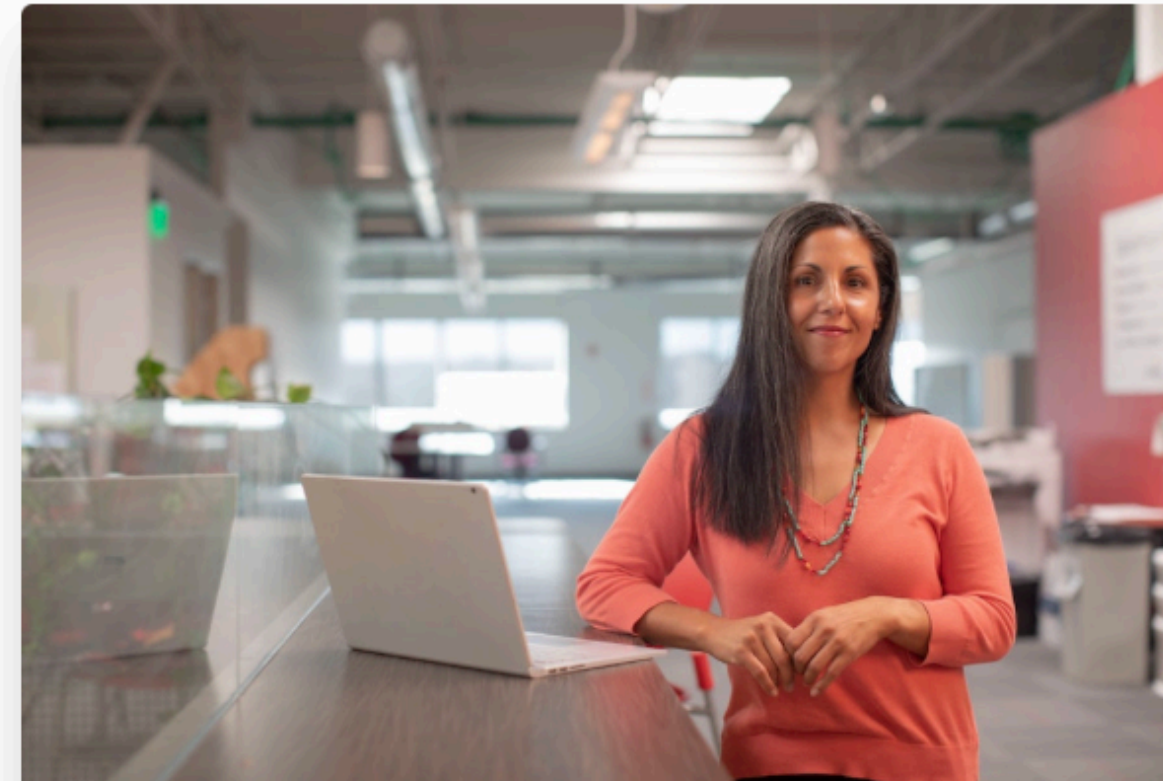
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GDPR compliance solution for big European Bank

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Data Analytics platform for Ad Tech company

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Viral Video Predictive Analytics for Ad Tech startup

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Market Forecast

"Data and analytics are the key accelerant of an organization's digitization and transformation efforts. Yet today (March 2019), fewer than 50% of documented corporate strategies mention data and analytics as fundamental components for delivering enterprise value. By 2022, 90% of corporate strategies will explicitly mention information as a critical enterprise asset and analytics as an essential competency."

- Gartner*

"By 2025 nearly all employees naturally and regularly leverage data to support their work. Rather than defaulting to solving problems by developing lengthy—sometimes multiyear—road maps, they're empowered to ask how innovative data techniques could resolve challenges in hours, days or weeks."

- McKinsey**

References:

* Why Data and Analytics Are Key to Digital Transformation (https://gtnr.it/3ALEA2x)

** The data-driven enterprise of 2025 (https://mck.co/3caKtfJ)

Core team

Alex Dik, Founder & CEO

Working in IT industry for more than 16 years as Software Engineer, Architect, and CEO in Zentaly Software

Dmytro Chaplai, Co-Founder & COO

Almost 20 years in IT industry as Principal Software Engineer and Project Manager